A Career Tour through the Healthcare Industry
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Presented by: Bettie LaDuke, Online Economics Instructor
Review: A Supply Chain in the Manufacturing Industry

Supplier 1

Supplier 2

Demand Managers
Master Schedulers
Production Schedulers

Manufacturing Plant

Machine Operators
Machine Programmers
Materials Planners
Quality Control Inspectors

Warehouse Managers

Warehouse

Customer Relationship Management (CRM)

Customer 1

Customer 2

Marketing/Sales

Customer 3

Buyers
Focus on Operating Room in a hospital

- Surgeon
- Anesthesiologists
- Nurse Anesthetists
Operating room supplies

Supplier 1
Buyers

Supplier 2

Surgeon
Anesthesiologists
Nurse Anesthetists

Operating Room
Surgical Technicians
Registered Nurses (RNs)
Materials Planners
Quality Control Inspectors

Registered Nurses (RNs)
Focus on Delivery/Customer

- **Products**: Suppliers
  - Supplier 1
  - Surgeon
  - Anesthesiologist
  - Nurse Anesthetist
  - Materials Planners
  - Quality Control Inspectors
  - Buyers

- **Services**: Suppliers
  - Supplier 2
  - Radiologist
  - Radiology Technician
  - Pharmacist

- **Operating Room**
  - Room in hospital
  - Rehab Facility
  - Nursing Home
  - Patient’s Home

- **X-Rays, MRI’s, CT Scans, Recovery Room, Scheduling, Pharmacy**
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Customer Relationship Management (CRM)

Customer 1

Marketing/Sales

Customer 2

Customer 3
Focus on a Physician’s Office

**Products**
- Supplier 1
  - Physician
  - Nurse Practitioner
  - Physician’s Assistant
  - RNs
- Supplier 2

**Services**
- X-Rays
- MRI’s
- CT Scans
- Recovery Room
- Scheduling
- Pharmacy
- Radiologist
- Radiology Technician
- Pharmacist
- Physician’s Office
- Patient’s Home

**Occupational Therapists**
- Physical Therapists
- Respiratory Therapists
- Dieticians and Nutritionists

**LPNs**

[Georgia Perimeter College Logo]
Thank you!

secret word: health

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