

## CENGAGE TEXTBOOKS

### *College Algebra, Building Concepts & Connections*, by Narasimhan

<b>Strengths</b>	<b>Weaknesses</b>
Graphing calculator is heavily integrated throughout the text.	1 <sup>st</sup> edition of text.
Each section has “Key Points” before each exercise set.	Text is not easy to read.
Author makes good use tables and graphs to teach concepts.	
Text contains a Keystroke Guide for TI-83/84.	
“Discover and Learn” exercises can be used as group activities.	
“Just in Time” reviews and exercises look helpful for students.	
EBook, Instructional DVD’s, online homework (Enhanced WebAssign), online tutoring (SmartThinking), and electronic test bank are available.	

### *College Algebra, A Graphing Approach*, 5<sup>th</sup> ed., by Larson, Hostetler, Edwards

<b>Strengths</b>	<b>Weaknesses</b>
Graphing calculator is heavily integrated throughout the text.	There are no group projects in the text.
Side-by-side algebraic, graphical and numerical solutions.	
Author makes good use of graphics.	
Text includes many real-life applications.	
“What should you learn & Why” provides reasons for learning the objectives to students.	
End of chapter review contains review exercises, chapter tests & progressive summaries.	
Includes a Technology Support Guide in the appendix.	
Includes skills review in each section’s exercise set.	
eBook, Instructional DVD’s, tutorials, online tutoring (SmartThinking), online homework (Enhanced WebAssign) and electronic test bank are available.	

## TECHNOLOGY

### EWA - Enhanced WebAssign (Cengage Online Learning System)

Strengths	Weaknesses
Some found it easy to use.	Others found it not to be user friendly.
Allows tolerance for students answers.	Not easy to navigate between various course management tools.
Includes links "Read About It," "Chat About It," "Master It," "Practice Another Version (problem)" and "Watch It" that allow students to get immediate help when doing homework.	Students only get 2 free hours of online tutoring. Can buy additional hours if needed.
Math palette is easy to use.	Entire eBook is not available in EWA (you can only view it by topic). The entire eBook can be purchased separately.
Many online homework problems available.	You cannot set due-dates for individual students.
Customer support is reliable and quick.	
Instructors have control to change available components, set the level of tolerance for significant figures, and allow for partial credit.	
Instructional videos available inside of EWA.	
Code is tied to book, not instructor. Thus, they can use the same code if they take the course again.	
Has several assessment categories (such as project, in-class quiz, practice test, etc.)	
Student answer key available inside of EWA.	
Can upload quizzes/tests from electronic test bank into EWA.	
No additional software (plug-ins) needed to use EWA.	
Works on any web browser.	
Can be used on PC, Mac or Linux.	
Allows instructors to download other textbooks into EWA to incorporate additional exercises.	
Students have 14-day grace period to work in EWA until pass code is purchased.	
EWA is managed by a separate company that works with many publishers. Thus, if we change books or publishers there is a	

strong chance we will still be able to use EWA.	
Costs cheaper than other products.	